

# *Danske branch closure impact assessment*

Closing Branch  
77 Main Street, Bangor, BT20 5AP

Information accurate at date of publication 15/02/19

Danske Bank

# *Consumer and business behaviour in an increasingly digital world is changing the face of traditional banking.*

Many customers are choosing to use more convenient ways to bank, such as digital and banking on the telephone. Alongside these alternative ways to bank we also have a range of services available to our customers through the Post Office®.

Danske Bank continues to invest in delivering first class banking services for consumers and businesses in Northern Ireland, however it only makes sense – as a modern, progressive bank – that the priorities for that investment will adapt and change. Some branches are being used significantly less frequently than they were in the past.

This review outlines details that have been taken into consideration regarding the decision to close Main Street, Bangor branch and on Friday 24 May it will be updated further to also include details of the efforts we have taken to engage with our customers and the local community in Bangor.

*Danske Bank continues to invest in delivering first class banking services for consumers and businesses in Northern Ireland*

# Closing Branch

77 Main Street, Bangor, BT20 5AP

## CUSTOMER PROFILE



**92%**  
PERSONAL  
CUSTOMERS



**8%**  
BUSINESS  
CUSTOMERS

## BRANCH FACILITIES



Counter

YES



Internal ATM

YES



External ATM

YES

Self Service Machines

NO

## OF THE CUSTOMERS WHO ACTIVELY USE THIS BRANCH



**46%**



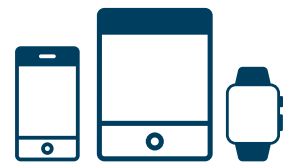
also use other branches  
in our network

**54%**



only use this  
particular branch

**48%**



also already use our  
digital channels



## AGE PROFILE OF PERSONAL CUSTOMERS AT THIS BRANCH

AGE <18

**3%**

AGE 18 - 27

**9%**

AGE 28 - 49

**24%**

AGE 50 - 64

**27%**

AGE 65+

**35%**

# NEAREST DANSKE BANK BRANCHES



## BLOOMFIELD SHOPPING CENTRE

South Circular Road, Bangor, BT19 7HB 2.2 MILES AWAY



## NEWTOWNARDS

35 High Street, Newtownards, BT23 7HS 5.8 MILES AWAY



**COMBER** 1 Killinchy Street,  
Comber, Newtownards, BT23 5AP

10.2 MILES AWAY



## KNOCK

520 Upper Newtownards Road,  
Belfast, BT4 3HD

10.4 MILES AWAY



## DONEGALL SQUARE WEST

Belfast, BT1 6JS

13 MILES AWAY



## FORESTSIDE SHOPPING CENTRE

Upper Galwally, Castlereagh,  
Belfast, BT8 6FX

13.9 MILES AWAY



\*All branches are accessible via public transport from Main Street, Bangor

## NEARBY POST OFFICE® - 0.1 MILES

143 Main Street, Bangor,  
BT20 4AQ

Monday to Saturday  
9am - 5.30pm

Sunday - Closed



## CLOSEST ALTERNATIVE SERVICES



**Bank of Ireland**  
82 Main Street, Bangor

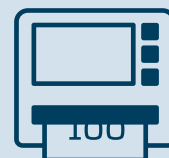


**First Trust**  
85 Main Street, Bangor



**Nationwide**  
76 Main Street, Bangor

## NEARBY FREE TO USE CASH MACHINES



**Bank of Ireland**  
82 Main Street, Bangor 0.03 miles away



**First Trust**  
85 Main Street, Bangor 0.04 miles



**Nationwide**  
76 Main Street, Bangor 0.04 miles



**Santander**  
64 Main Street, Bangor 0.06 miles



**Danske Bank**  
2 Ballyholme Road, Bangor 0.34 miles

## BROADBAND AVAILABILITY WITHIN THE AREA OF OUR MAIN STREET, BANGOR BRANCH

BT20 5AP	Availability	Highest available download speed	Highest available upload speed
Standard	✓	17 Mbps	1 Mbps
Superfast	✓	80 Mbps	20 Mbps

\*Source OFCOM online broadband checker 02/19

To check broadband services that relate to different postcodes, please visit [checker.ofcom.org.uk](https://checker.ofcom.org.uk)

# OTHER WAYS TO BANK WITH DANSKE BANK



EBANKING



MOBILE/TABLET  
BANKING



TEXT  
MESSAGING



TELEPHONE  
0345 736 5024



More information can be found at [danskebank.co.uk/waystobank](https://danskebank.co.uk/waystobank)

