

Danske branch closure impact assessment

Closing Branch
19 Main Street, Larne BT40 1JX

Information accurate at date of publication 29/06/18

Danske Bank

Consumer and business behaviour in an increasingly digital world is changing the face of traditional banking.

Many customers are choosing to use more convenient ways to bank, such as digital and telephone banking. Alongside these alternative ways to bank we also have a range of services available to our customers through the Post Office®.

Danske Bank continues to invest in delivering first class banking services for consumers and businesses in Northern Ireland, however it only makes sense – as a modern, progressive bank – that the priorities for that investment will adapt and change. Some branches are being used significantly less frequently than they were in the past.

This review outlines details that have been taken into consideration regarding the decision to close Larne branch and on Friday 12 October it will be updated further to also include details of the efforts we have taken to engage with our customers and the local community in Larne.

Danske Bank continues to invest in delivering first class banking services for consumers and businesses in Northern Ireland

Closing Branch

19 Main Street, Larne BT40 1JX

CUSTOMER PROFILE



92%
PERSONAL
CUSTOMERS



8%
BUSINESS
CUSTOMERS

BRANCH FACILITIES



Counter

YES



Internal ATM

YES



External ATM

YES

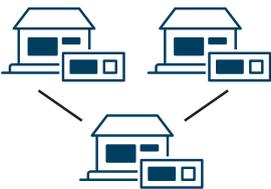
Self Service Machines

NO

OF THE CUSTOMERS WHO ACTIVELY USE THIS BRANCH



26%



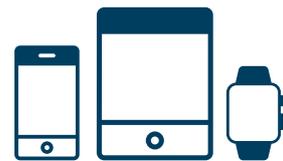
also use other branches
in our network

74%



only use this
particular branch

60%



also already use our
digital channels



AGE PROFILE OF PERSONAL CUSTOMERS AT THIS BRANCH

AGE <18

4%

AGE 18 - 27

10%

AGE 28 - 49

27%

AGE 50 - 64

28%

AGE 65+

31%

NEAREST DANSKE BANK BRANCHES



BALLYCLARE

18 The Square,
Ballyclare BT39 9BB



11.6 MILES AWAY

CARRICKFERGUS

21-23 High Street,
Carrickfergus BT38 7AL



11.9 MILES AWAY

ABBEY CENTRE

31A Longwood Road,
Newtownabbey BT37 9UH



17.6 MILES AWAY

NEARBY POST OFFICE - 0.2 MILES

98 Main Street

Monday to Friday
8.30am - 5.30pm

Saturday
9am - 12.30pm

Sunday - Closed



CLOSEST ALTERNATIVE SERVICES



Santander
54 Main Street, Larne BT40 1SS



Halifax
33 Main Street, Larne BT40 1JE



Ulster Bank
9 Upper Cross Street, Larne BT40 1SZ



Larne Credit Union
31 Circular Road, Larne BT40 1HR

NEARBY FREE TO USE CASH MACHINES



Danske ATM

Larne location to be confirmed



Link ATM

Halifax, 33 Main Street
223ft away



Link ATM

Santander, 54 Main Street
390ft away



Link ATM

Post Office, 98 Main Street
0.2 miles away

BROADBAND AVAILABILITY WITHIN THE AREA OF OUR LARNE BRANCH

BT40 1JX	Availability	Highest available download speed	Highest available upload speed
Standard	✓	15 Mbps	0.9 Mbps
Superfast	✓	80 Mbps	20 Mbps

*Source OFCOM online broadband checker 06/2018

To check broadband services that relate to different postcodes, please visit checker.ofcom.org.uk

OTHER WAYS TO BANK WITH DANSKE BANK



EBANKING



MOBILE/TABLET
BANKING



TEXT SERVICE



TELEPHONE
0345 736 5024



SAMSUNG pay

fitbit pay™

GARMIN PAY™



More information can be found at danskebank.co.uk/waystobank

DANSKE BANK BRANCHES

