## Fraud, Scams & Cyber Crime

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SCHN

CYBERCRIME

STOP FRAUD

### **ANTAGE** Δ Danske Bank

SXID

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Agenda

### Setting the scene

The tactics

The scams

How to keep it safe

You can't prevent yourself being a target, but you can prevent yourself from being a victim.



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Before we begin...

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## The Volume Crime of our Time



Fraud against UK citizens, businesses and the UK public purse has reached epidemic levels – it is the 'volume crime of our time'.

It is the crime to which UK citizens are most likely to fall victim.

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Its impact on the private sector has consequences for both the stability of individual companies and the broader reputation of the UK as a place to do business.



Fraud Awareness Strength through Partnerships





Fraud Awareness The journey of a scam...



## Noun:

10.

The use of deception to manipulate individuals into divulging confidential or personal information that may be used for fraudulent purposes.

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If a stranger approached you in the street and asked for your **name**, **address** or your **bank account details** - would you give it to them?

For most of us, the answer would be **NO** – however the majority of fraud, scams and cyber crimes committed today start with a stranger making contact – for them **INFORMATION** is the key.



Criminals will call you and pretend to be legitimate, well known companies

### But how do they get it?



### Phishing

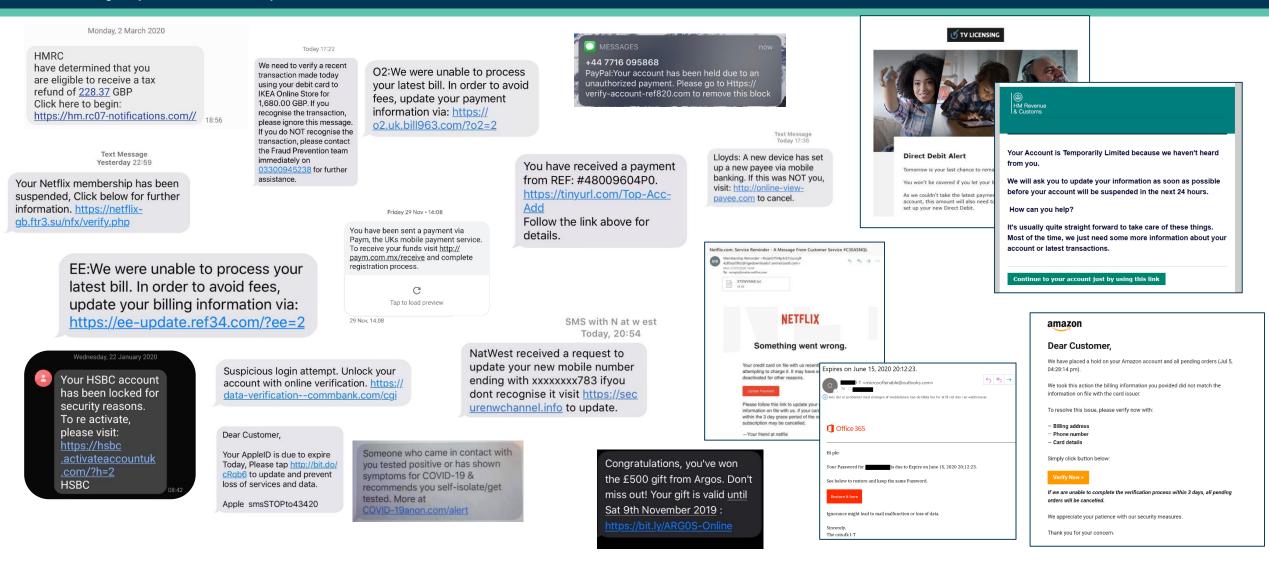
Criminals will send you emails often masquerading as legitimate companies



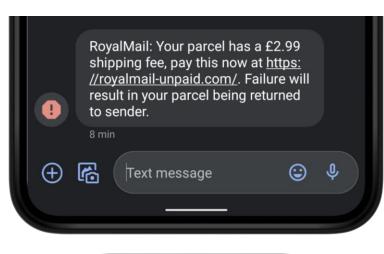
#### SMiShing

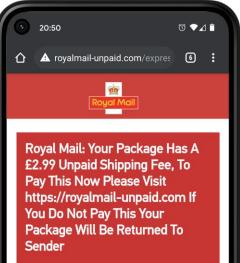
Criminals will send you text messages in an attempt to phish information from you

# Phishing & SMiShing are very successful ways for criminal to gather information on their next victim – do any of these look familiar?

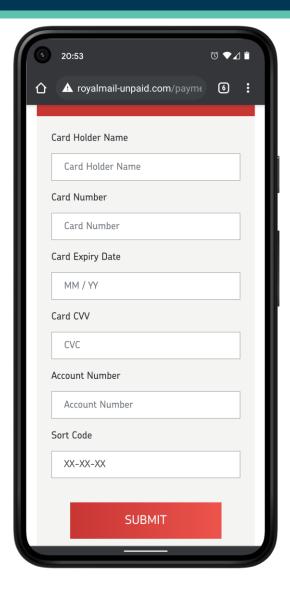


## Fraud Awareness You've got mail...





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### Lets take a closer look at the message from 'HMRC'...

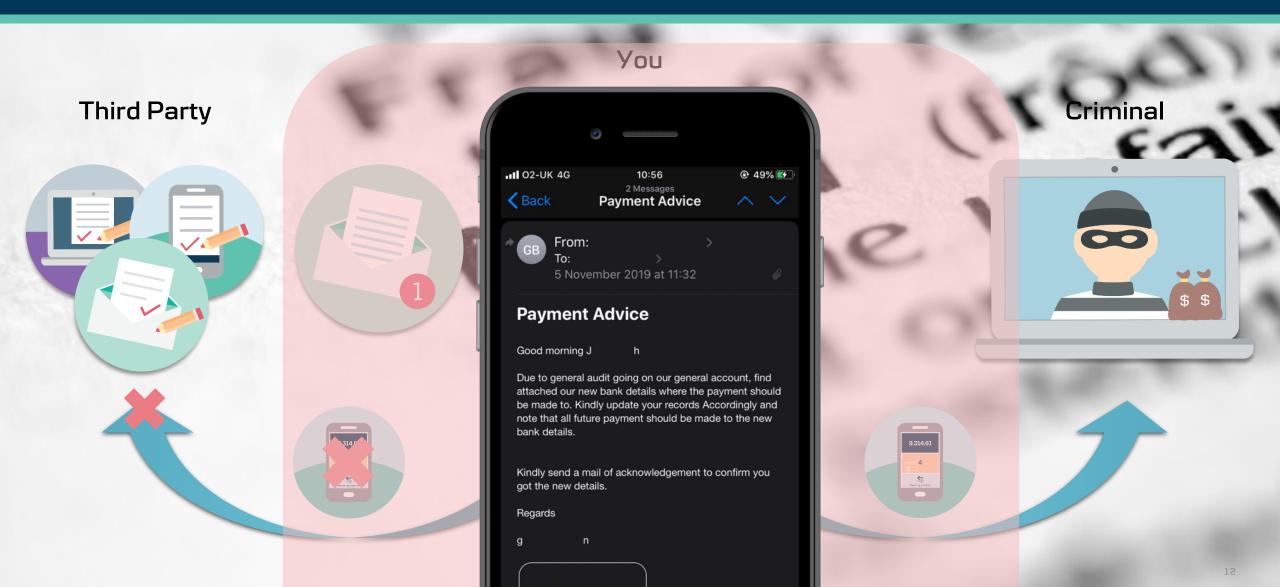
HMRC have determined that you are eligible to receive a tax refund of <u>228.37</u> GBP Click here to begin: https://hm.rc07-notifications.com//

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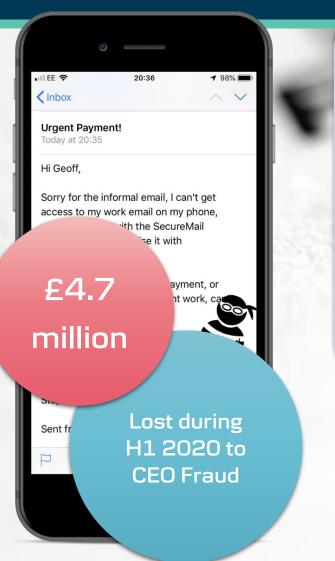
### Invoice re-direction / Mandate fraud





### Invoice re-direction / Mandate fraud





 $\triangle$  The fraudster will have done their homework, they will have an idea who is the correct person to target, i.e. who has the ability to make transfers.

△ Typically they attempt to instil a sense of urgency about the payment being processed – about to board a flight, or need to seal a deal!

△ A tendency to target key holiday periods has been noted, Easter, Twelfth Fortnight, Christmas etc. – when is it likely that the CEO/CFO/CRO/FD would be out of the office?

△ They will either have a 'spoofed' e-mail address, or provide an excuse for not using their corporate mailbox. Can you spot the difference?

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## Fraud Awareness How to keep it safe...

Keeping both yourself and your business safe does not need to be difficult

Here are some tips to help 'keep it safe'

Do you have controls in place and are they being followed?

For new payees or changes to existing ones - always verify account details with the intended beneficiary before sending any funds.



Ensure strong, unique passwords are used on all your accounts and enable two-factor authentication (2FA) where available.

Speak with your IT provider who can help.



Awareness is key – communicate these key risks amongst your colleagues.

Do you have a fraud adverse culture & are colleagues empowered to challenge?



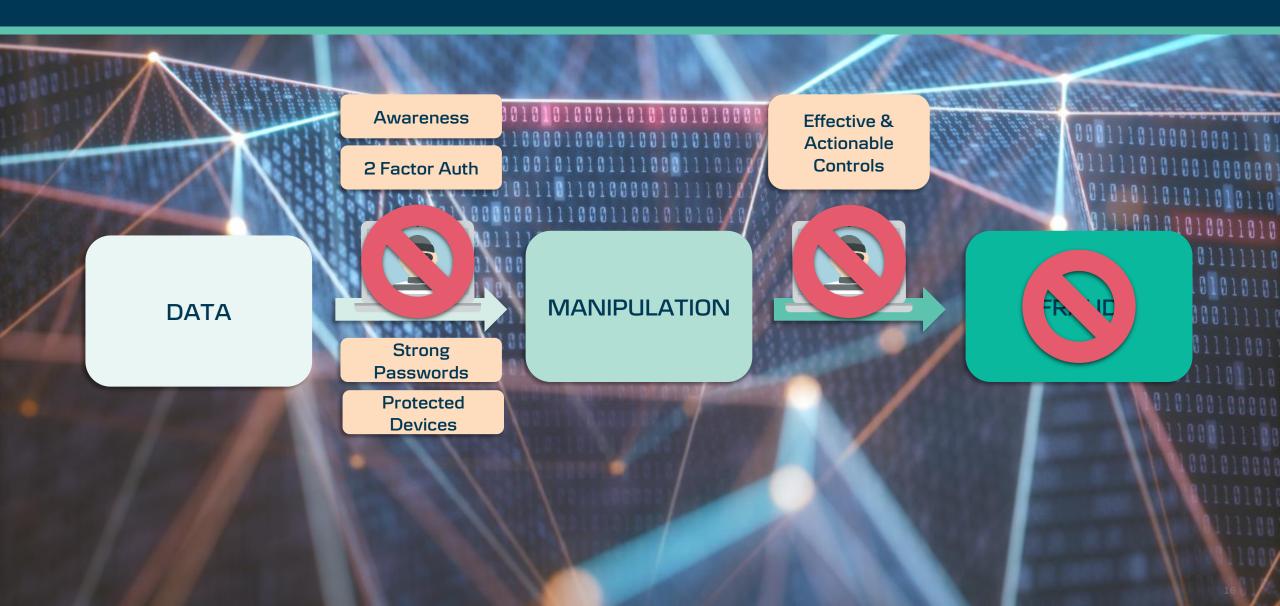
Consider requests for payments for what they are.

If you are being **rushed** or **panicked** or something just does not stack up - all may not be what it seems.

Protect your devices against viruses & malware. Don't let the criminals in via the backdoor.



### The journey of a scam...revisited





Report a phishing email by forwarding to: report@phishing.gov.uk

Report a SMiShing SMS by forwarding to: 7726



We will endeavor to answer as many questions as we can in connection with todays presentations.

A copy of today's recording, presentations and information can be accessed from our Danske Advantage resource page on our website @ danskebank.co.uk/business/advantage